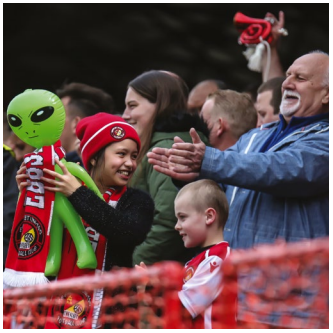
EBBSFLEET UNITED

EBBSFLEET UNITED
THE FLEET
FOOTBALL CLUB

COMMERCIAL OPPORTUNITIES

SEASON 2018/19



Kuflink®
STADIUM

macron
MITSUBISHI ELECTRIC

macron

MITSUBISHI ELECTRIC

ESQUIRE
DEVELOPMENTS

macron

WHITELY

CONTENTS

05 THE FLEET. THE CLUB. THE HISTORY.

07 FACILITIES & HOSPITALITY

09 BUSINESS PARTNERSHIP & LOUNGE MEMBERSHIP

11 MATCHDAY SPONSORSHIP

13 ADVERTISING AND FURTHER SPONSORSHIP OPPORTUNITIES

15 MASCOT EXPERIENCE

Cover photo: David Shields

Content and other images © Ebbsfleet United FC 2018

HONOURS

FA Trophy 2007/08
Southern League 1957/58
Southern League Cup 1977/78
Ryman League Premier 2001/02
Southern League, Southern Division 1974/75, 1993/94
Southern League Championship Cup 1978/79
National South Promotion Final 2010/11, 2016/17
Ryman Full Members Cup 2000/01
Kent Senior Cup 1948/49, 1952/53, 1980/81, 1999/2000, 2000/2001, 2001/02, 2007/08, 2013/14
Kent Floodlight Cup 1969/70
John Ullman Cup 1982/83

THE FLEET. THE CLUB. THE HISTORY.

A Fleet side has been playing on the site of our current home for more than a century, ever since Northfleet United first set foot on Stonebridge Road in 1905. From the time of the local cement industry's heyday through two world wars and right up to the modern day, with the urban regeneration and future expansion opportunities offered by the Thames Gateway and Ebbsfleet Garden City projects, the Fleet have always striven for success on the pitch and off it.

Since the towns' two clubs merged as Gravesend & Northfleet in 1946, the Fleet have paraded their honours with pride: the Southern League in 1958, a run to the FA Cup Fourth Round in 1963, the FA Trophy at Wembley in front of 40,000 fans in 2008 and numerous promotions in the years before and after, most recently in 2016/17.

The club is at the heart of its local community... and at the centre of the massive regeneration of the area, too. Having opened a new £5m Main Stand in 2017 and with further phases of a brand new stadium build to complete, Ebbsfleet United's growth and ambition matches that of its surrounding locality.

Crowds have increased year on year since KEH Sports Ltd took over the club in 2013 and last season we recorded our highest average home attendance in more than 50 years. There has never been a better time than now, with crowds on the rise and having qualified for the National League play-offs for the first time in our history, to get involved with Ebbsfleet United.

This coming season, you can join a host of successful local, national and international businesses in getting involved in our football club. Whether it's year-round first-rate hospitality, matchday sponsorship or advertising, there are plenty of commercial opportunities here at the Kuflink Stadium.

FACILITIES & HOSPITALITY

Last season, the Kuflink Stadium's new ultra-modern hospitality suites and Sponsors' Lounge opened – and our business partners and supporters packed out the venue to capacity throughout the season.

We have three superbly fitted lounges/suites available for matchdays and business events throughout the year. The following pages give a flavour of all we have to offer on the football side of things – but don't forget that the Kuflink Stadium is a year-round operation with state-of-the-art conference, banqueting and events facilities.

The venue is available for business or to enjoy private events such as birthdays, social events or other celebrations with close friends, family or colleagues so feel free to make use of the Kuflink Stadium on Saturdays for matchdays and during the rest of the week for everything else.

MATCHDAY
MENU

BECOME OUR PARTNER

To take advantage of our exclusive matchday offers, and receive regular hospitality at the Kuflink Stadium throughout the season, we have two packages for you. Whether it's football for the family, a chance to reward colleagues or an opportunity to do business in such an entertaining environment, these two exclusive packages are guaranteed to suit as the club aims for promotion to the EFL.

FLEET BUSINESS PARTNER

- Company exposure on the front page of our official club website with click through to your company website
- Advertorial at launch of agreement on both website and commercial column explaining company products and services
- Preferred use of your products and services when required by the club (provided quotations are competitive)
- 1 x season long pitchside perimeter board for the entire 2018/19 season (production cost by partner)
- 2 x Boardroom passes with associated directors' box seating at a league match of your choice
- Company mark on the commercial page of each and every matchday programme

LOUNGE MEMBERSHIP

- Two-course meal in the Hospitality Lounge at every home league game
- • Allocated padded seat in the Main Stand plus matchday programme and team sheet
- Half-time and post-match refreshments plus use of the cash bar in the Hospitality Lounge

MANY THANKS TO OUR CURRENT BUSINESS PARTNERS

MITSUBISHI ELECTRIC · Kuflink LENDING TOGETHER · GDM PARTNERSHIP · FFT · SYKES PUMPS · ESQUIRE · FAITHDEAN PLC · axis · HEINEKEN · Bayliss EXECUTIVE TRAVEL LTD · SIAN FORMWORK LTD · GREEN INC · SJA GROUP · WJ King Group · macron · GULLANDS SOLICITORS · woodlands site services ltd · K SPORTS

2018/19 PRICING

Fleet Business Partner £3,500 + VAT

Lounge Membership £777 + VAT

EBBSFLEET UNITED
FOOTBALL CLUB

MATCHDAY SPONSORSHIP

Enjoy your matchday in style with one of our first-rate hospitality packages, tailored for 10 guests or six to suit your circumstances and budget.

PROGRAMME / ASSOCIATE MATCH SPONSORSHIP (SIX GUESTS)

- Two-course meal in new Main Stand prior to the match
- Quality red and white wine on the table plus dedicated bar service
- Complimentary car parking
- Matchday programme and team sheets for each guest
- Commemorative photograph
- Recognition on front of matchday programme
- Half-time refreshments
- Scoreboard and PA announcements
- Padded sponsors' seats

PLUS FOR PROGRAMME SPONSORSHIP ONLY - your matchday programme signed by the players

MATCH BALL SPONSORSHIP (10 GUESTS)

Everything in the programme sponsorship (above) PLUS

- Presentation of match ball to man of the match
- Food and service for 10 guests instead of six

MATCHDAY SPONSORSHIP (10 GUESTS)

Everything in the programme sponsorship (above) PLUS

- Selection and presentation to your man of the match
- Additional PA announcement on selection of man of the match
- Food and service for 10 guests instead of six

2018/19 PRICING

Match Sponsor £660+VAT
Match Ball Sponsor £660+VAT

Programme Sponsor £396+VAT
Associate Match Sponsor £396+VAT

macron
MITSUBISHI
ELECTRIC

ADVERTISING & SPONSORSHIP

Aside from match sponsorships we have plenty of other popular packages from advertising to player sponsorships – each one gaining maximum matchday visibility for your business.

PERIMETER ADVERTISING

- 10ft or 20ft pitchside perimeter advertising board
- Exposure to more than 30,000 supporters throughout the season
- Ability to connect your company with the local community
- Potential exposure via at least one home BT Sport live TV game per season plus weekly highlights show

PROGRAMME ADVERTISING

- Seasonal advertisement for all League games in our award-winning Fleet Review matchday programme
- Twice voted programme of the year (2016 and 2017) / Voted best non-league written features (2018)
- Published at every home game
- Promote your business to the club's fan base with prices for quarter, half and full-page ads

PLAYER SPONSORSHIP

- Your name or company name appears beside your nominated player in every matchday programme
- Your chosen player will present you with a shirt at the end of the playing season
- Personal invite to you and a guest to the end of season awards in the Sponsors' Lounge with the playing squad and management team
- Your name or your company's name mentioned on the club's official website along with your chosen sponsored player

2018/19 PRICING

Perimeter Advertising £780+VAT *(20ft board)* / £450+VAT *(10ft board) – excludes production cost*
Programme Advertising £335+VAT *(1/4-page)* / £600+VAT *(1/2-page)* / £1,100+VAT *(full page)*
Player Sponsorship £275+VAT *(single shirt)* / £450+VAT *(full sponsorship)*

macron
EBBSFLEET UNITED
FOOTBALL CLUB

MASCOT EXPERIENCE

For younger supporters, the unforgettable mascot experience is a perfect way to mark a special occasion or their first trip to the Fleet. With memories to last a lifetime and souvenirs of the big day to take away, this ultimate treat for the young Fleet fan is always a popular one.

MAKE THEIR DAY NOW

- Signed Fleet Review matchday programme
- Photographs with your favourite Fleet player
- Time on the pitch as the players warm up
- Pre-match warm-up with the players
- Lead the team out alongside the captain
- Scoreboard and PA announcements
- Your photograph and information in the Fleet Review matchday programme
- Get a souvenir photograph with captains and match officials in the centre circle
- 2 x matchday tickets for parents/guardians
- Full first-team kit if selecting Package One

2018/19 PRICING

Mascot Experience Package One
£100+VAT (includes replica kit to keep)

Mascot Experience Package Two
£55+VAT (no kit provided)

GET INVOLVED. GET IN TOUCH.
EBBSFLEET UNITED FOOTBALL CLUB

KUFLINK STADIUM
Stonebridge Road
Northfleet
Kent DA11 9GN

Telephone
01474 533796
Email
matthew.faithorn@eufc.co.uk

Website
www.eufc.co.uk